# CONUHACKS

# X

## SPONSORSHIP PACKAGE

Concordia University

Jan 24-25, 2026

# HackConcordia

HackConcordia is a student group at Concordia University that focuses on fostering a community of developers that are using technology to learn about and create amazing things.



# ConUHacks X



Hosted in the heart of downtown Montreal, ConuHacks is back for the 10th edition, upcoming January 24th, 2026. Our 24-hour hackathon promotes teamwork and innovation, allowing you to showcase your passion for technology, creativity, and problem-solving skills.

# Our Mission

We believe in learning by doing. By hosting ConUHacks, we create an environment that will spur the creativity of hundreds of students. Students compete in teams for 24 hours to solve modern challenges, showcasing their perseverance and leadership in a quest for the best hack! The event connects sponsors and students, offering a platform for open collaboration.

# WHY SPONSOR US?

## RECRUIT AND MENTOR YOUR FAVORITE HACKERS

As Quebec's biggest hackathon, the most diverse, talented, and ambitious group of students will attend ConUHacks IX. As a sponsor, you'll see the talent of potential new hires and can connect, recruit, and mentor your favorite hackers.

## INTRODUCE NEW TECHNOLOGIES

You can promote and provide help to participants interested in your company's API or hardware. This allows you to publicly test and introduce your technology to enthusiastic hackers!

## HACKERTRACKER

We're committed to helping both students and sponsors connect with each other. As such, we have developed the HackerTracker tool for our sponsors. This QR code application can be used to scan our attendees' QR codes for quick access to their profile, their CV, and a note-taking section.

## BRAND RECOGNITION

Be it laptop stickers, pens, water bottles, cards, anything goes! Developing brand recognition with participants is an effective way to build rapport (and students love it!)

# Statistics from
# ConUHacks IX



## 3000+
Number of Submitted Applications

## 825+
Participants

## 70+
Volunteers

## 40+
Universities & School Students that applied

## 181
Project Submissions

# SPONSORSHIP PACKAGES

*** Some terms which might be helpful*

**Career Fair:** Connect directly with top student talent during our dedicated career fair. Sponsors get a booth to showcase their company, network with participants, and recruit for internships or full-time roles.

**Mentor**: Become a mentor and engage one-on-one with hackers throughout the event. It's a great way to share your expertise, promote your technologies, and build meaningful connections with future developers.

**Judge:** Sponsor representatives are invited to join the judging panel, offering a unique opportunity to evaluate projects, reward innovation, and identify standout talent.

**Challenges:** Sponsors can propose custom challenges aligned with their technologies or interests. This drives engagement with your tools and gives participants a reason to explore your APIs, platforms, or datasets.

**Hackathon Workshops:** Lead a workshop to introduce your tools, APIs, or best practices to a tech-savvy audience. It's a great way to drive adoption and position your company as a tech leader.

| | Iron ($1,500) | Bronze ($3,000) | Silver ($5,000) | Gold ($7,000) | Partner ($11,000) |
|---|---|---|---|---|---|
| **Recruitment** | | | | | |
| Career fair booth | | | Small | Small | Large |
| Send recruiters | | | Up to 2 people | Up to 3 people | Unlimited |
| Access to participant's CV | | | Post - Event | Post - Event | Pre - Event |
| Post-hackathon recruitment email | | | | ✓ | ✓ |
| Private interview room | | | | | ✓ |
| | | | | | |
| **Brand exposure** | | | | | |
| Mention at opening/closing ceremony | ✓ | ✓ | ✓ | ✓ | ✓ |
| Promotion on social media and student booklet | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo size on website, t-shirt, and banner | Smaller | Small | Large | Larger | Extra large |
| Distribute swag to be included in swag bag | | 1 item | 1 item | 1 item | 2 item |
| Distribute swag during career fair | | | ✓ | ✓ | ✓ |
| Snack sponsored by <company> | | | ✓ | | |
| Meal sponsored by <company> | | | | ✓ | ✓ |
| Naming rights to a space | | | | | ✓ |
| Powered by <company> | | | | | ✓ |
| | | | | | |
| **Prize & Engagement** | | | | | |
| Send company representative(s) as mentor | | Up to 2 people | Up to 3 people | Up to 4 people | Unlimited |
| Send company representative(s) as judge | | Up to 2 people | Up to 3 people | Up to 4 people | Unlimited |
| Create your own sponsor challenge with prize | | +$500 | ✓ | ✓ | ✓ |
| Host a workshop during hackathon | | | | 1 x 30 min workshop | 2 x 30 min workshop |
| Opening ceremony presentation | | | 2 min | 3 min | 5 min |
| Closing ceremony presentation | | | | 2 min | 5 min |
| Announce winners at closing ceremony | | | | | ✓ |

# Want to add more to your package?

Customize your sponsorship package with additional features tailored to your specific interests and goals. Enhance your visibility and engagement by selecting extra options that best align with your brand and audience.

| Description | Price |
| --- | --- |
| Social media takeover | + $500 |
| Host a workshop before hackathon | + $500 |
| Mini competition during hackathon | + $750 |
| Add/upgrade booth at the career fair | + $1000 |
| Total | $3.400 |

# How to
# Contact Us



🌐 Website: hackconcordia.io

Ⓜ️ sponsor.hackconcordia@ecaconcordia.ca

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*\*\* Note: The safety of the students and all participants is held dear to our hearts and is our number one priority. The event will take place at Concordia University and will follow safety guidelines implemented by the university's administration. In case of unfortunate events that are out of our control, such as more government-related restrictions, please be advised that the event will take place online. And we will give you our best to make it as awesome as it would be if it was in person.*