CONUHACKS XI

SPONSORSHIP PACKAGE

Concordia University

February 6-7, 2027



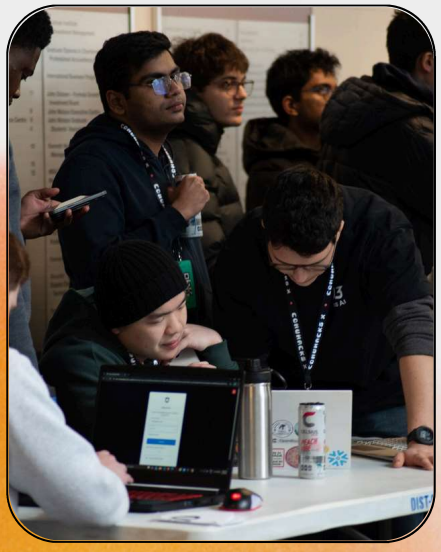
HackConcordia

HackConcordia is a student group at Concordia University that focuses on fostering a community of developers learning together and creating amazing things!



ConUHacks XI

Hosted in the heart of downtown Montreal, ConUHacks is back for our 11th edition on February 6th-7th, 2027. Our 24-hour hackathon promotes teamwork and innovation, enabling participants to showcase their passion for technology, creativity, and problem-solving skills.



Our Mission

We believe in learning by doing. ConUHacks creates an environment that unleashes the creativity of over one thousand of the brightest students. Hackers compete in teams for 24 hours straight, working to solve industry challenges or bring novel ideas to life. We bring industry and academia together through collaboration and competition.



Why Sponsor Us?

CONNECT WITH TOP TALENT

We are Quebec's **largest hackathon** (and Canada's second largest), with over 1,000 diverse and ambitious participants. As a sponsor, you can connect with, recruit from, and engage with, hundreds of talented hackers.



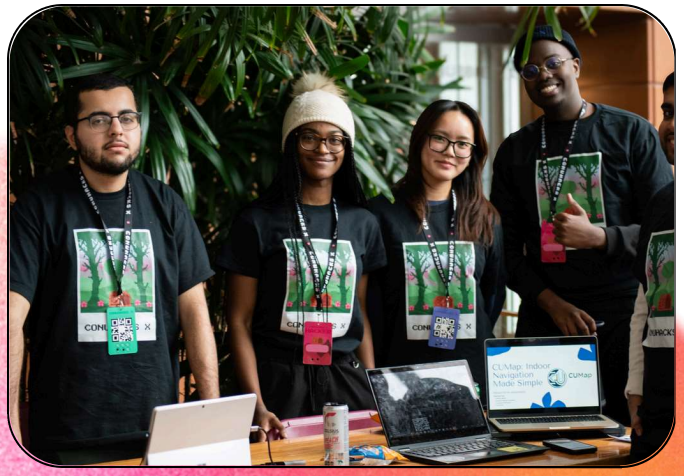


DRIVE TECH ADOPTION

Introduce your products to builders actively looking for tools to help make their projects. Create lasting **brand loyalty** and establish your products as the go-to tools for tomorrow's top talent.

STREAMLINED TALENT SOURCING

Skip the paper resume clutter. With our **HackerTracker app**, your team can instantly scan hackers' QR codes to pull up their profiles and CVs on the spot. Use the built-in notetaking feature to remember your standout conversations and lock in your next star hires!



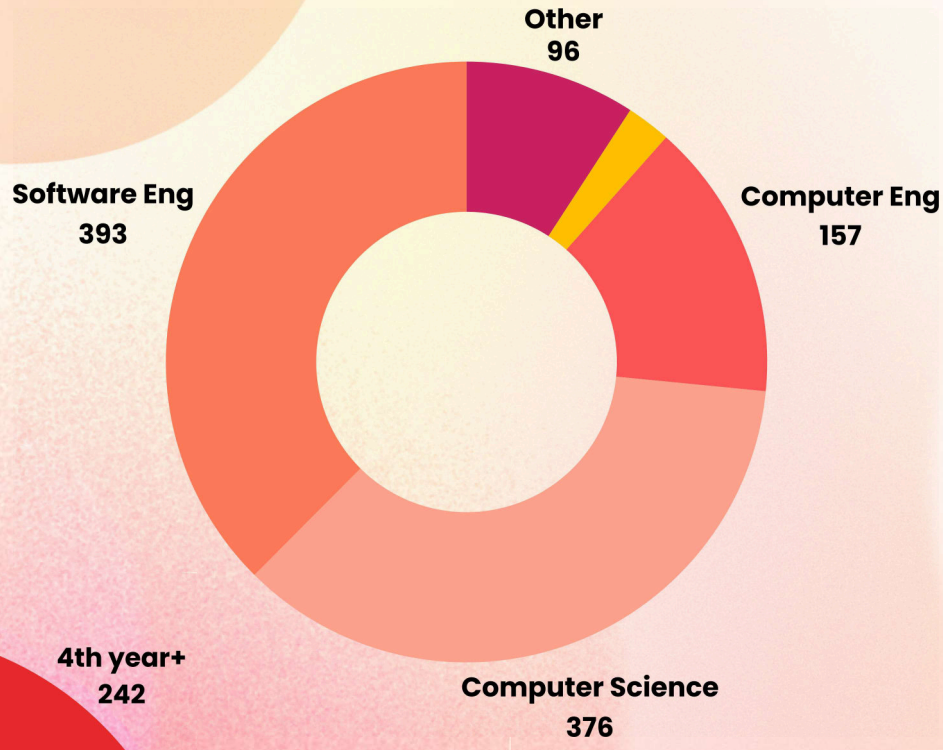


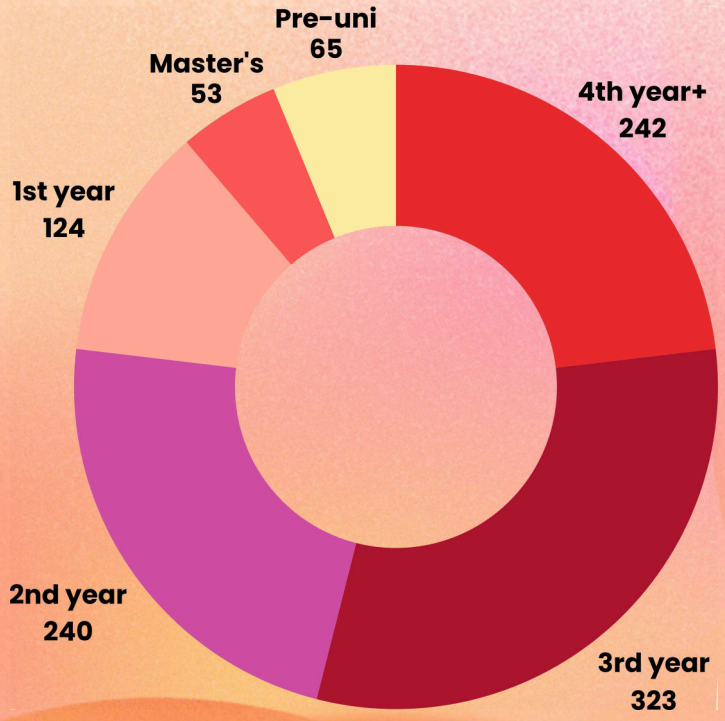
BRAND RECOGNITION

Make a lasting impression, **students love swag!** Whether it's laptop stickers, water bottles, or tech accessories, bringing your branded gear is the ultimate way to build rapport with participants.

Stats from ConUHacks X

Of our 1047 participants last year at ConUHacks X, we had:





We have students interested in AI, cybersecurity, data science, and much more. We pride ourselves on welcoming a wide variety of hackers.



Who are you reaching?

1000+ Participants

3000+ Applications Submitted

40+ Schools

Apart from Concordia, we also have hackers from McGill, Polytechnique, UdeM, ETS, Waterloo, UofT, and more!

260+ Project Submissions

25% Women hackers

Through our social media outreach we have an audience of over **15k viewers** for each post, including our **6k followers** across different social media accounts.



Up to **150k views** per month through posts

Corporate Package

	iron $1,500	bronze $3,000	silver $5,000	gold $7,000	partner $12,000
Engagement					
Sponsored challenge		+$1,000	★	★	★
API/tool for participants		+$1,000	+$1,000	★	★
Workshop		+$500	+$500	1x30min	2x30min or 1x1hr
Mini challenge			+$500	★	★
Sponsored mini event			+$500	★	★
Branded photo booth					★
Event-wide CTA		1	1	2	2
Recruitment					
Career fair booth		+$1,000	One table	Two tables	Two tables Key position
CV bank access			+$1,000	Post-event	Pre-event
Share a custom referral link		★	★	★	★
Interview room				★	★
Marketing					
Logo on website	Smallest	Small	Medium	Large	Largest
Logo on event t-shirts	Smallest	Small	Medium	Large	Largest
Social media posts	Group post	Group post	Individual story, group post	Individual story, individual post	2x individual story, 2x individual post
Custom email to participants			+$500	Post-event	Pre- and post-event
Company swag in our gift bags		★	★	★	★
General					
Speech			2min opening	3min opening and closing	5min opening and closing
Send judges/mentors	★	★	★	★	★
Event photo package	★	★	★	★	★
Post-event report	★	★	★	★	★
Overnight snack					★
Exclusivity					★

Package Info

Most Popular picks:

- **Career Fair Booth:** Sponsors get a booth to showcase their company, network with participants, and recruit for internships or full-time roles. You will also have access to our custom-built HackerTracker application to track who you interact with at your booth
- **Sponsor Custom Challenge:** Propose your own challenge to hackers according to your rules to promote your platform, including offering and presenting your own prize.

If you still have doubts about what these mean:

- **Mentor**: Be present during the event to help answer participants' questions, either about your custom challenge or your platform/tools.
- **Judge:** Be present at the end of the event to judge participant submissions of your custom challenge.
- **Mini challenge:** Sponsor a mini challenge during the hackathon, like a scavenger hunt, typing speed challenge, social media challenge, etc.
- **Mini event:** Sponsor a game or competition during the event, like a dance competition, spicy noodle challenge, video game competition, etc.
- **Workshop:** Lead a workshop to introduce your tools, APIs, or best practices to a tech-savvy audience.
- **API Access:** Share your platform or tools with our participants, cementing mindshare amongst the next generation in tech.
- **Event-wide CTA:** Broadcast your custom call-to-action to the entire event, during the event, for maximum engagement.
- **Referral Link:** Send out a referral link to hackers to gather employment interest.
- **Post Event Report:** Get a full report on the hackers demographic, engagement numbers, statistics during the event, participation in custom challenges, and more.

Want to add more to your package?

Customize your sponsorship package with additional features tailored to your specific interests and goals.

Sponsored prize *Present one of our top 3 prizes*	$1,000, $2,000, $3,000
Standalone event *Custom event separate from the hackathon, 5 à 7, wine and cheese, info session, etc.*	$2,000 and up
Panel discussion *Hold a panel discussion during the hackathon*	$2,000



Get in touch!



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Visit our website at: hackconcordia.io