



ConUHacks IX

Concordia University | Feb 1-2, 2025

SPONSORSHIP PACKAGE

Introducing Quebec's Biggest Hackathon

Hosted in the heart of downtown Montreal, ConUHacks is back for the ninth edition this February 1st-2nd 2025. Our 24-hour hackathon promotes teamwork and innovation, allowing students to showcase their passion for technology, creativity, and problem-solving skills.

Hackathons have become the new career fair: partnering with ConUHacks IX allows your company to connect with talented and diverse students from North America. We offer your company the opportunity of meeting passionate students in a hands-on environment.





3000+

Number of Submitted Applications



50+

Volunteers

800+

Number of Attendees



143

Project Submissions

50

Number of Universities and Schools that Applied



ConUHacks VIII

In-Person Hackathon Statistics

What is a hackathon?

A hackathon is a 24-hour event, where a team of four students build a software or hardware project, referred to as a 'hack'. Themes and challenges guide teams toward an idea, and using cutting-edge technologies such as IoT or AI students bring them to life.

After 24 hours of caffeine-infused 'hacking', all teams demonstrate their projects to judges. During the closing ceremony, the winning teams go on stage, present their hack to the audience, and receive their prize!

Our mission

We believe in learning by doing. By hosting ConUHacks, we create an environment that will spur the creativity of hundreds of students. Students compete in teams for 24 hours to solve modern challenges, showcasing their perseverance and leadership in a quest for the best hack! The event connects sponsors and students, offering a platform for open collaboration.



Why ConUHacks IX?

○ *Recruit and Mentor Your Favorite Hackers*

As Quebec's biggest hackathon, the most diverse, talented, and ambitious group of students will attend ConUHacks IX.

As a sponsor, you'll see the talent of potential new hires and can connect, recruit, and mentor your favorite hackers.



○ *HackerTracker*

We're committed to helping both students and sponsors connect with each other. As such, we have developed the HackerTracker tool for our sponsors. This QR code application can be used to scan our attendee's QR codes for quick access to their profile, their CV, and a note-taking section.



○ *Introduce New Technologies*

You can promote and provide help to participants interested in your company's API or hardware. This allows you to publicly test and introduce your technology to enthusiastic hackers!

○ *Brand Recognition*

Be it laptop stickers, pens, water bottles, cards, anything goes! Developing brand recognition with participants is an effective way to build rapport (and students love it!)



Why ConUHacks?

HackWeek is an event that offers a glimpse into ConUHacks IX. Sponsors will have the opportunity to host **workshops** and get their **brand exposure**, providing the hackers with valuable insights into their companies. Additionally, it also gives a chance to the Hackers to create **relationships** days before ConUHacks.

We're eager to see the **challenges** sponsors bring this year! Every year hackers consistently produce **innovative solutions** to these challenges, refining skills and discovering new talents along the way.



To Another Year

After our **highly successful 2024** hackathon, we extend a warm welcome as we kick off a new iteration of ConUHacks. This hackathon offers hackers a **unique chance** to connect, share ideas, and collaborate on creative solutions.

Your **support** and **partnership** would not only make this event possible, but it help us create an extraordinary experience and leave an impact on the tech community. With our **9 years of experience** hosting hackathons, we anticipate 800+ hackers will be attending this year.



Thanks to you!

Thanks to sponsors and mentors like you, we are able to create a unique event with a positive impact on our society. Join us to make it happen! We aim to make this experience memorable and fulfilling for you. Expect the best for both you and our participants. We look forward to your involvement!



Sponsorship Tiers

	Bronze \$3,000	Silver \$5,000	Gold \$7,000	Platinum \$9,000	Partner \$13,000
General					
Banner at ConUHacks IX	🟡	🟠	🟢	🟣	🟤
HackerTracker	🟡	🟠	🟢	🟣	🟤
Sponsor Booth		small	small	large	large
Debug Room			🟢	🟣	🟤
Workshop			🟢	🟣	🟤
Opening Ceremony Presentation & Keynote Speech			2 min	3 min	5 min
Price Freeze				🟣	🟤
Announcement of Overall Winners					🟤

Recruiting

Send Recruiters/Mentors	🟡	🟠	🟢	🟣	🟤
Electronic Resume/CV Bank		🟠	🟢	🟣	🟤
Post-Hackathon Recruitment Email				🟣	🟤
Interview room					🟤

Branding

Logo on Banner, Website, T-Shirt	🟡	🟠	🟢	🟣	🟤
Distribute Promotional Items	🟡	🟠	🟢	🟣	🟤
Inclusion in Student Booklet	🟡	🟠	🟢	🟣	🟤
Social Media Promotional Marketing	🟡	🟠	🟢	🟣	🟤
Sponsored Awarded Prize / Challenge (API, etc.)		🟠	🟢	🟣	🟤
Sponsored Snack		🟠			
Sponsored Meal			🟢	🟣	🟤
Naming Rights to a Hacking Room			🟢	🟣	🟤
Promo Items Included in Hacker Gift Bag		1 item	1 item	2 items	2 items
Bring your own Mascot				🟣	🟤
ConUHacks Powered by <Your Company Name>					🟤

Judging

Company Delegate on Judging Panel	🟡	🟠	🟢	🟣	🟤
ConUHacks Winner Prizes			🟢	🟣	🟤

Website:
hackconcordia.io

Sponsorship email:
sponsor.hackconcordia@ecaconcordia.ca

Social media:

Instagram: @hackconcordia

Facebook: @HackConcordia

**CONTACT
PAGE**



DISCLAIMER

The safety of the students and all participants holds dear to our hearts and is our number one priority. The event will take place at Concordia University and as such will follow safety guidelines implemented by the university's administration.

In case of unfortunate events that are out of our control such as more government-related restrictions, please be advised that the event would take place online. And we will give you our best to make it as awesome as it would be if it was in person.